



July 1, 2015

Dear Highlander Fans,

The schedule for purchasing your season tickets for the 2015 football season is listed below. Each seat packet is \$40.00 and includes a ticket for all home games. Tickets will be available online and in person in the Athletic Office. Sales in the Athletic Office will be during normal business hours. Online purchases may be made at <http://bit.do/WoodlandsHSRenewal>. You may also come into the Athletic Office to purchase your tickets during the specified days. We will maintain a 6 ticket limit to all season ticket holders. **Please be aware that no exceptions will be made.**

Current Season Ticket Holders:

Online and in person sales begin at 8:00 am on Monday, July 27.

In person sales will end at 3:00 pm on Friday, August 7.

Online sales will end at 8:00 pm on Friday, August 7

All reserved tickets not purchased by 8:00 pm on August 7th will be returned to the general ticket pool.

Trade-ups can be done online or in person from 8:00 am – 4:00 pm on Tuesday, August 11.

Anyone who has purchased their 2015 reserved tickets will have the opportunity to “trade up” for different seats from the general ticket pool. **No new or additional tickets will be sold that day.**

New or Additional Season Ticket purchases:

Parents of Senior football players, senior cheerleaders, senior band members, senior Highsteppers, senior athletic trainers and senior ROTC who do not currently have season tickets may purchase 2 non-renewable tickets online or in person from 8:00 am – 4:00 pm on Thursday, August 13.

General public sales will begin at 8:00 am on Friday, August 14 online and in person, and will end at 8:00 pm on Sunday, August 23 or until all tickets are sold.

You will receive an email from Extreme Tix with a password that is linked to your current season tickets. You may contact them directly or the Athletic Office if you have trouble logging in. The return email address is tix@extremetix.com. Please make sure your spam blocker will not reject this email. It will have your password in it.

Because revenues generated by football ticket sales go directly to CISD to contribute toward the costs of operating the stadium, the only way our students directly benefit from your ticket purchase is for you to attend the games and cheer them on. Our goal is to fill the stadium with cheering fans at every game as a visible demonstration of support for our students! If you are unable to attend a game, please give your tickets to someone who will attend. If you have held reserved tickets for years, but no longer attend the games, please consider releasing your tickets so that more families of current students can enjoy watching their students from the reserved seating sections.

Sincerely,

Mark Schmid